IMCA 410: ADVANCED VIDEO ART PRACTICES **Fall 2007 / Winter 2008**

Time: Monday's 13:30-17:30
Professor: Leila Sujir
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Office Hours: Tuesday mornings (11:00 to noon) or by appointment

COURSE DESCRIPTION

A studio/seminar course that permits you to pursue an advanced investigation of the aesthetic and technical aspects of video art practices through the development of a personal body of work.
NOTE: You are required to bear the cost of materials.
Prerequisite: IMCA 310, 350, and written permission of the Department.

A studio / seminar course for you to develop a body of work within video, exploring the medium an an art technology. The course will be process oriented towards an investigation and development of a video art practice. Throughout the term, there will be various assignments, developing your abilities to work individually and collaboratively, to develop a proficiency in the medium and evolve your thematic and formal concerns.

Within the studio/seminar, concepts and issues specific to video will be discussed through the analysis and demonstration of video art. In addition there will be an opportunity to investigate other cultural practices which inform and interrogate contemporary video art.

Class and individual discussion will take place on a regular basis. These discussions, facilitated by video screenings, workshops, and readings, will focus on class projects, student work and a discussion of related art issues.

Throughout the term, the coursework consists of the development of two major projects, one in the first semester of the course, and one in the second semester of the course, working towards a body of work in video art.

The course will also involve group work.

COURSE REQUIREMENTS

You will be required to participate in all class projects.
Throughout the term, your two major projects will be the subject of presentations and critiques throughout the production process: The critiques are responses to the various phases of the process, beginning with the project proposal, along with shot lists/storyboards and/or script and considerations of different directions the project can take, to rushes and their possibilities along with changes from the earlier intentions, to various "draft" edits with an indication of the direction of the work along with the problematic being addressed, and finally to the finished work along with an Artist Statement.

At the beginning of the first semester, on October 1st, you will be required to submit a proposal concerning the individual project (Project 1) they would like to pursue for the Fall semester of the course. This work will be presented in a class critique at the end of the Fall semester. A second individual *project (Project 2) will begin in the Winter semester.*

You will be required to keep a journal. The journal can become a sourcebook for new projects, along with a place to record observations on technology. The purpose of the journal is both process and product: a place to record observations, along with the development and fine-tuning of the capacity for observation. Within the journal, many areas can be explored: the world around us, whether that's television as a media environment or advertising or the world more immediately around us, to social issues and history, theory, and video works and installations. The journal can be used to collect and analyze ideas, record observations, develop research, draw plans for a storyboard, and to note questions and comments on readings, slide presentations, class discussions, artist's talks and exhibitions. Within the notations on various artworks and technologies, to observe as an "artist" located within the production

and post-production process becomes a useful activity in the development of the student's practice as an artist. This journal should be kept on an ongoing basis. It will be collected at the beginning of January and the end of the second term in April.

Students are responsible for the cost of materials and the IMCA video lab fee.

Students are expected to work a minimum of six hours a week outside of class time on their class projects. In addition, there is an extensive workshop program to build the necessary skills for the course.

CLASS ATTENDANCE
You are expected to arrive to class on time (later than fifteen minutes will give an absence for the class). Excessive absenteeism will be noted in grades. It is the responsibility of each individual to acquire information for classes from which they have been absent. This must be done prior to the next class.

EVALUATION

70% You will be evaluated on the basis of all class projects and on the individual body of work you develop. Commitment and discipline in terms of studio practice will also be of critical importance. Class presentations are designed to illuminate the variety of processes and development of a practice through pre-production, production and post production with emphasis on the following in the Individual Major Projects #1 and #2: *Project Proposal, Rushes, Draft Edits, Finished Work, and Artist's Statement/Description of Work.*

10% Participation in class activities and discussions to develop a language of critique to apply to the studio practice.

20% Journal.

Note: Assignments and projects presented as term work for the Video 400 class cannot be submitted as term work, projects, or assignments for other courses.

ARCHIVING: At the end of the semester, student works will be compiled on a DVD that will become part of the IMCA Program archives. These videos will be used for pedagogical purposes only, and will not be shown in public contexts. Archiving of work is mandatory. Students may also choose to include their work on an IMCA Presentation DVD. These compilations can be shown by the IMCA Program in public contexts, for non-commercial purposes. Students may acquire a copy of this compilation upon submission in exchange for a blank DVD.

LAB FEE for CDA for access to Final Cut and Pro-tools Workshops & CDA Facilities
There is a CDA lab fee of $45. per term to the CDA facilities and workshops. An account can be created at at any time, through the website: *http://cda.concordia.ca/*This CDA lab fee is payable at the VA art supply store and covers all activities for the first term (for other courses as well as IMCA 330). Please present your receipt to the CDA Lab.Audiovisual Resources are Located at EV-005-770 and VA-042 at Sir George Williams (downtown) Campus Contact: Chris Ready: TEL: (514)848-2424 X5944 cready@alcor.concordia.ca

IMCA 410: PRODUCTION AND POST-PRODUCTION POLICIES AND PROCEDURES

IMCA VIDEO FACILITIES
EV-6-420, 6-805, 6-815, 6-817: IMCA310 & IMCA400 Edit Suites
EV-6- 621: IMCA Video Equipment Depot
EV-6- 635: Production Studio

LAB FEE
An "IMCA advanced Video Lab Fee" of $48 must be paid at the VA Art Supply store before access to the IMCA production equipment, or post-production facilities is granted. Once paid, please submit your receipt to the IMCA Video Equipment Depot to be able to gain access to facilities and equipment.

EQUIPMENT BOOKINGS
Initial booking requests must be made in person at EV-621. Subsequent booking requests can be made at imcadepo@alcor.concordia.ca.

EQUIPMENT PICKUP AND RETURNS
Please set aside at least 10 minutes for your equipment pickup and returns. This ensures that there is enough time to check the operation and compatibly of the equipment you are borrowing. It is in your best interest to take this procedure seriously and ensure that the equipment is functioning properly, as you are accountable for it. **The maximum booking period is: *2 days at the time.*** Equipment pickups are made between 12pm and 5pm on the day of your booking. Students who do not pick up their equipment by 5pm lose their reservations. Unclaimed equipment will be made available between 5pm and 6pm. Equipment must be returned before 12pm on the last day of your reservation. Late fines will be charged.

LATE FINES

Minor Equipment:	$5.00/Hour	Major Equipment:	$10.00/Hour
	$25.00/Day		$50.00/Day

Access to all facilities and equipment will be suspended until outstanding equipment has been returned and late fines paid.

EDIT SUITE BOOKING PROCEDURE
Bookings of the IMCA Video Editing facilities can be done online. The URL will be announced when the booking site is fully functional. Keys for edit suites can be signed out at the security desk. Each student is responsible for the contents of the edit suite during their booked shift. Doors left unlocked and unreturned keys will result in a loss of editing privileges. NEVER get a key without prior booking through the Ureserve web site. If a student is fifteen minutes late, their shift can be cancelled and given to someone else. **Max 4 hours at the time - max 8 hours per week.**

HARDDRIVE: An external firewire hard drive is mandatory to use editing facilities.

SHOOTING STUDIO ACCESS
IMCA 300 and 400 students have access to the Production Studio (EV-06-635). A workshop about the studio, lighting and security issues is mandatory prior to studio use.

TRANSFER OF ACCESS
Students cannot transfer access of editing room keys or production equipment to another student. Equipment must be returned by the person who signed for that equipment.

CONTACTS

IMCA Video Coordinators: Ian Cameron		Benoit Chausse Depot:
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icameron@alcor.concordia.ca	bchausse@alcor.concordia.ca	imcadepo@alcor.concordia.ca
ext: 4232	ext: 4232	ext: 5946

ASSIGNMENT SCHEDULE: September 2007 through April 2008
Please note: Readings & Screenings will follow, developed to complement the projects being developed by the students.

Throughout the year, there will be presentations by visiting artists, field trips, and screenings, oriented towards the production of the participants in the IMCA 410 Video Studio/Seminar along with presentations focusing on studio practice within video production.

The following schedule may be subject to some change, on occasion; its intention is to give the skeletal outline for the development of the course.

Week 1, September 10th

Presentation/Discussion of Studio/Seminar Schedule and Course Outline
Tour of facilities (production & post production)--what specifically is for the Video 400 studio/seminar
Introductions/ Mini-Presentations/introductions
What experimentation have you done to date? What haven't you done? What are your frustrations? Limitations? What are your influences? Who are your audience/s?
Tour of IMCA Video Depot, Edit suites & Studio

Week 2, September 17th

Focus: Scripts, Storyboards & Maquettes as Strategies in Production
Portfolio Assignment due in class, Monday September 17th
Five minute presentation of a video artist's work which intrigues you, connect this research to your production explorations. Make a storyboard in your journal.
Workshop: Camera

Week 3, September 24th

Visitors Annie Briard and Alexandre Rivest, talking about storyboarding, scripting, and showing finished works.
Assignment due: In-camera edit (less than 1 to 3 minutes in duration)
Assignment due: one page towards a working script & a storyboard

Time TBA: **Re-scheduling of** Workshop: Studio & Lighting Workshop

Week 4, October 1st

Focus: On genres within Video
Workshop: Sound recording
Assignment due: Proposal for Major Project #1, with description, one to three pages of notes, storyboard, script.

Week 5, Note: Monday, October 8th is a University holiday so there will not be no classes.
Individual meetings with each participant

Week 6, October 15th

Assignment Due: Presentations on project development
Workshop: Compression, codecs

Week 7, October 22nd

Assignment due: Presentation of excerpt of Rushes and Project Development, Major Project #1
Workshop: Post--Final Cut review (plus plus more to think about, try out)

Week 8, October 29th

Field trip

Week 9, November 5th

Assignment due: Presentation of Preliminary Edit, Major Project #1
Workshop: Post--DVD Studio Pro

Week 10, November 12th

Assignment due: Presentation of Preliminary Edit, Major Project #1

Week 11, November 19th
Assignment due: Presentation of Rough Cut, Major Project #1
Workshop: Post-- sound mixing

Week 12, November 26
Assignment due: Presentation of Rough Cut, Major Project #1
Assignment due: Presentation of Draft Artist Statement
Workshop: Post--sound considerations--layering in edits

Week 13, December 3rd & 4th
Assignment due: End of term critiques, presentation of Major Project #2, with visiting artist
-Submission of DVD of Finished video work for Project #2, artist statement (100 words, typed), and digital still
-Submission of Journal

Winter Term 2008
Week 1, January 7
Workshop: Technovision (DVD synchronizer for multi-channel work)

Individual Meetings/Interviews for Fall Term grade scheduled.

Week 2, January 14
Assignment due: In-camera edit #2, with focus on sound
Workshop: Multi-channel audio on Final cut

Week 3, January 21st
Assignment due : Proposal for Major Project #2, with description, one to three pages of notes (storyboard, script)
Workshop: Sound layering--Final Cut (further considerations)

Week 4, January 28th
Focus: Working in real-time video & audio, the Viewer Participant as Editor/Performer
Workshop: Studio Lighting 2 (further considerations)

Week 5, February 4th
Assignment due: Presentation of Rushes, Major Project #2

Week 6, February 11th
Assignment due: Presentation of Rushes, Major Project #2
Workshop: Sound Recording 2 (further considerations)

Mid-term Break starts Monday, February 18 through to Sunday, February 24th.

Week 7, February 25th
Assignment due: Presentation of Preliminary Edit, Major Project #2
Workshop: Final Cut 2--Picture (further considerations)

Week 8, March 3rd
Assignment due: Presentation of Preliminary Edit, Major Project #2
Workshop: Mixing on Final Cut

Week 9
March 10th **Assignment due: Presentation of Rough Cut, Major Project #2**
Workshop: Mixing

Week 10, March 17th

Assignment due: Presentation of Rough Cut, Major Project #2
Workshop: DVD Studio Pro

Please note: Monday, March 24th is a University holiday: there will be no classes.

Week 12, March 31st

Assignment due: Presentation of Draft Artist Statement

April 7th & 11th

Assignment due: Presentation of Major Project #2, with visiting artist
Submission of DVD of Finished video work for Project #2, artist statement (100 words, typed), and digital still
Submission of Journal

Individual Meetings/Interviews for Winter Term grade scheduled.